

Press release
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Calling all young filmmakers: Animate to the Beat to win!

This year Kudlian Software, creators of the award winning I Can Animate, are supporting the DCFS's Tune In – Year of Music by launching an exciting competition that challenges pupils to become animators *and* composers!

Animate to the Beat invites young animators aged 5 to fourteen years from schools across the UK to create a character and introduce them through a short animation and a piece of theme music.

Aspiring young filmmakers can use any type of animation to bring their characters to life and should compose or choose a piece of copyright free music to represent the personality of their character.

Kudlian Software will be teaming up with top animator, Andy Wyatt to select the winning entries. Andy, who was Animation Supervisor on CBBC's *OOglies* has also worked on the BAFTA award winning *The Gibley Boys* and directed *Planet Sketch* for CITV with Aardman Animations; he is currently Head of Digital Animation at University College Falmouth.

Andy said: "I am delighted to be involved with **Animate to the Beat**. Animation is a wonderfully creative and magical medium that children of all ages love to try out, often with fantastic results. I have been a long time supporter of animation in schools, and who knows, we may discover the next Nick Park."

The winning animators will be awarded an amazing array of prizes from Kudlian Software for their school including site licenses for I Can Animate and equipment such as webcams, digital cameras, green screens and animator's plasticine; the winning entries will be screened on the internet.

To enter, schools without animation software can download a free five-day trial of Kudlian's award winning animation software I Can Animate to create their entries.

Entries can be submitted by uploading to *Eurocreator* by **Friday 28th May 2010**.

For more information, full competition rules and animation tips from Andy Wyatt visit www.kudlian.net

ENDS:

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Notes to editors

1. Founded in 1990, Kudlian Software produces quality educational and animation software for education and the animation industry. With have an increasing range of titles for both PC and Apple Macintosh; software packages are designed to be intuitive, colourful and to progressively teach skill requirements. For more information about Kudlian Software and their products log on to www.kudlian.net.
2. I Can Animate is Kudlian Software's award-winning animation software for by aspiring filmmakers and educators worldwide. Designed for all ages, I Can Animate lets you create stunning movies using a variety of animation techniques. Log on to www.kudlian.net or contact sales@kudlian.net for more information
3. Tune In – Year of Music is brand new initiative from The Department for Children, Schools and Families, which runs throughout the 2009/10 academic year. Tune In – Year of Music aims to celebrate the eclectic range of music-related opportunities available to children and young people across England, and to continue to engage them through new and interesting music-related opportunities. For more information visit www.dcsf.gov.uk/tunein.

